

H2020-ECSEL-2015-2-IA-two-stage GA N°692482

EnSO

Work Package 7 Deliverable 7.1 Realisation of the EnSO website

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Due Date of deliverable: 30.06.2016
 Actual submission date: 27.01.2017
 Web site active : 30.09.2016
 Actual Report Status: Revision: 2.0

Project Start Date: 01.01.2016
 Project Duration: 48 months

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Participants:



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Abbreviations

AMES	Autonomous Micro Energy Sources

Document history

Date	Revision	Remarks
01.09.2016	0.1	Table of contents available, submitted to review team
30.09.2016	1.0	First draft available for transfer to review team – web site active
27.01.2017	1.1	Update, Implementation of final comments from review team
27.01.2017	2.0	Formal approval by the review team and by the project coordinator. For submission to the H2020 portal

Review team

Name	Partner
François Tuot	GEMALTO
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Coordinator's approval

Date	Name – STMicroelectronics Tours
27.01.2017	Franck Dosseul



1 Executive Summary

The EnSO project website (<http://www.enso-ecsel.eu/>) is available since September, 2016. This report describes the website sections and provides an overview of its contents. In particular, the website has a public part to facilitate the spread of project's information to different stakeholders.

The website offers specific and targeted information of the project, with an innovative, attractive and user-oriented interface. The website showcases recent advances of the project; by public deliverables, scientific papers, conference presentations, project events, dissemination materials as flyers, booklets or visual means such as photographs and videos, all of them under an Open Access publishing policy. Some position offers (PhD thesis subjects, postdoc fellowships in the framework of EnSO) will be announced on a dedicated page of the website, with contact information for candidates.

Moreover, the project website is designed and continuously updated in such a way to include the EnSO social network pages (e.g. LinkedIn, Twitter, Facebook, etc.).



2 Preamble

The EnSO website targets external audience to the consortium and is a core element of the project's dissemination strategy. It is intended to provide a vision of the project and general information about the main project activities and results achieved with the threefold objectives to:

- **Raise awareness about the project activities,**
- **Facilitate diffusion of the project's results,**
- **Promote industrial exploitation.**

This initial version of the website (called internally as V0) aims at proposing the initial project view, mainly targeting the first bullet above. Further website generations are to be proposed in the coming months, to fit with the two other bullets.

3 General structure of the website

3.1 Accessing the website

The URL of the website is <http://www.enso-ecsel.eu/> (other extensions such as “.com” and “.fr” are also booked), and is online since September, 2016.

The website is hosted and maintained by STMicroelectronics subcontractor, Ayming (www.ayming.com).

3.2 Structure of home page

The EnSO website home page shortly introduces the project, and allows visitors to have a quick overview on the latest project news and upcoming events.

A first menu, on the left of the frame, is structured according to the various following topics:

- **Project**
 - Context & perspectives
 - Key applications
- **Structure & organization**
- **Consortium**
- **Acknowledgement**
- **Dissemination & Open Access**
- **Contact**

A second menu, on the top of the frame, is structured according to the various following actions:

- **Share** (on social networks)
- **Home**
- **News**
- **Contact**



- Search
- Sitemap
- RSS

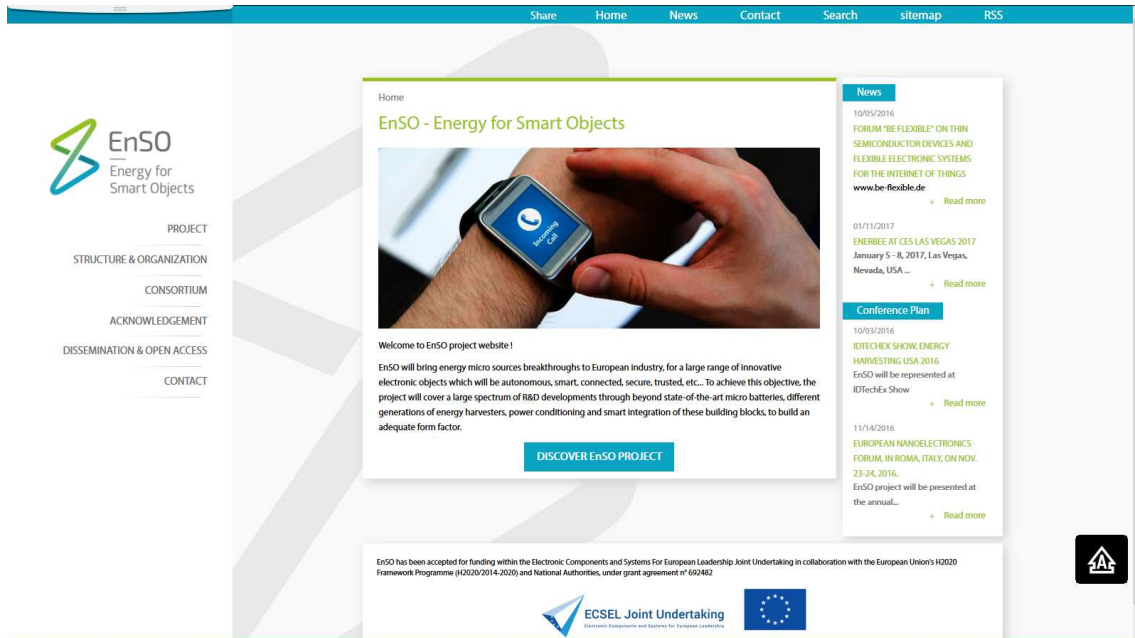


Figure 1 : EnSO home page

3.3 Presentation of website content

Further sections give a brief description of website content

3.3.1 Project

Two pages (context & perspectives and key applications) present the core objectives of the project.

- The first one introduces the concepts of Internet of things and smart objects advantages as well as the core technical asset of EnSO: the AMES concept.
- The second page presents the key applications selected within the project, organized around the 3 main themes: society, health, mobility & production.



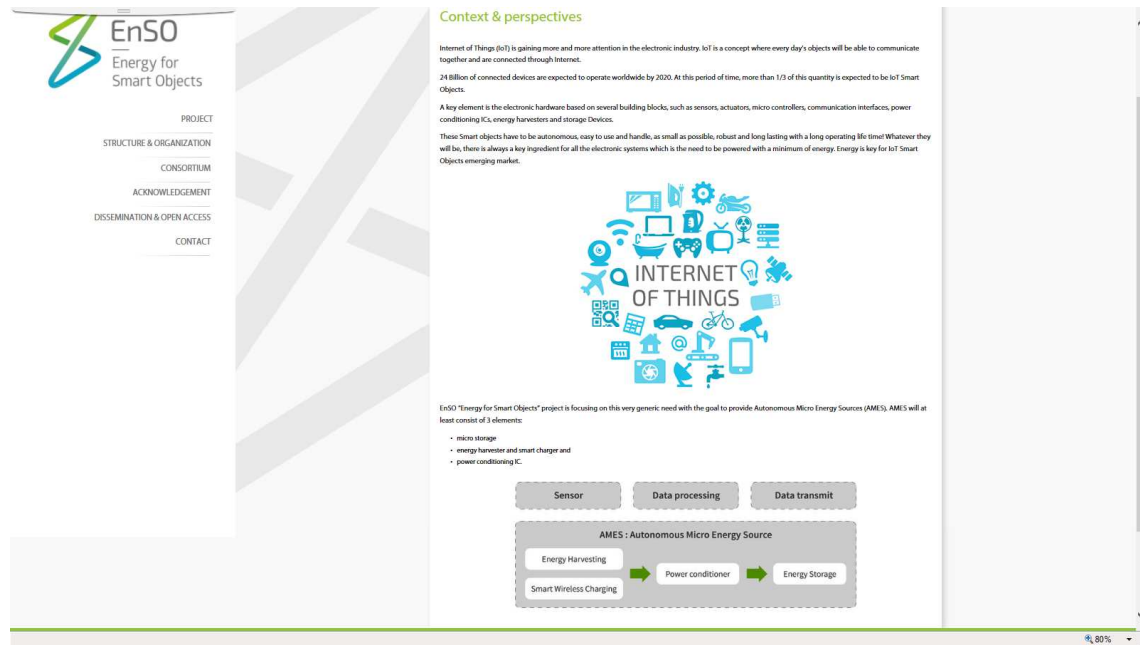


Figure 2 : Context & perspectives page



Figure 3 : Key applications page

3.3.2 Structure & organisation

This page presents in a synthetic way the project work breakdown and main objectives to be met at the end of the project.



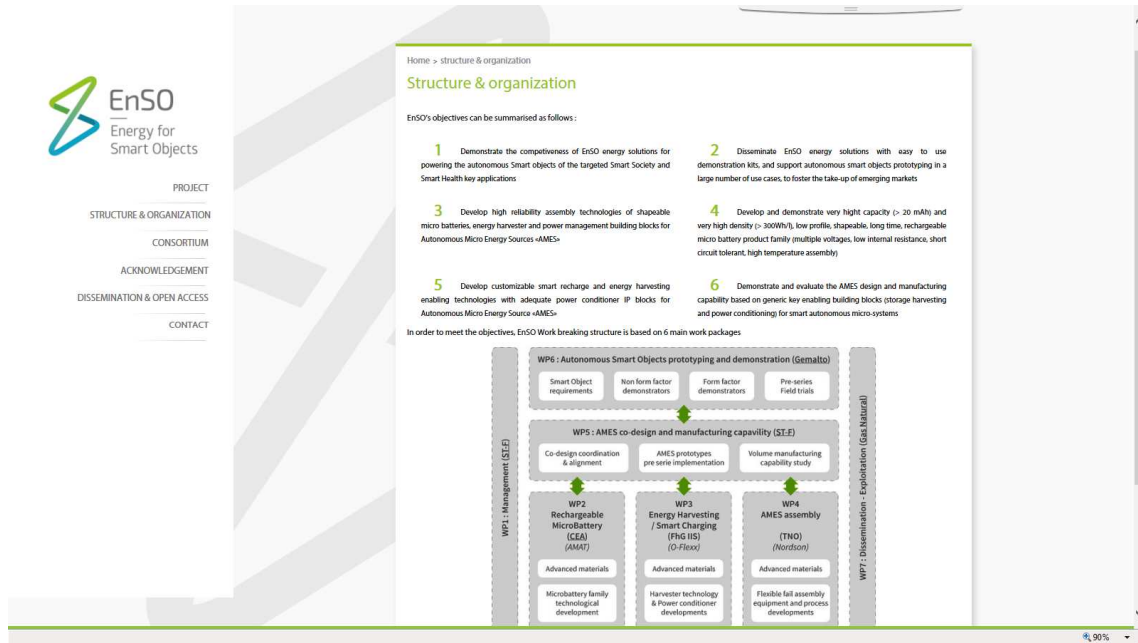


Figure 4 : Structure & organisation page

3.3.3 Consortium

The consortium is represented from a synthetic point of view (Europe map) and according to their project role within the value chain. Direct links to partners’ website are included.



Figure 5 : Consortium page (Europe map)

3.3.4 Acknowledgement

Co-financing authorities (national and European) support is acknowledged in that section.



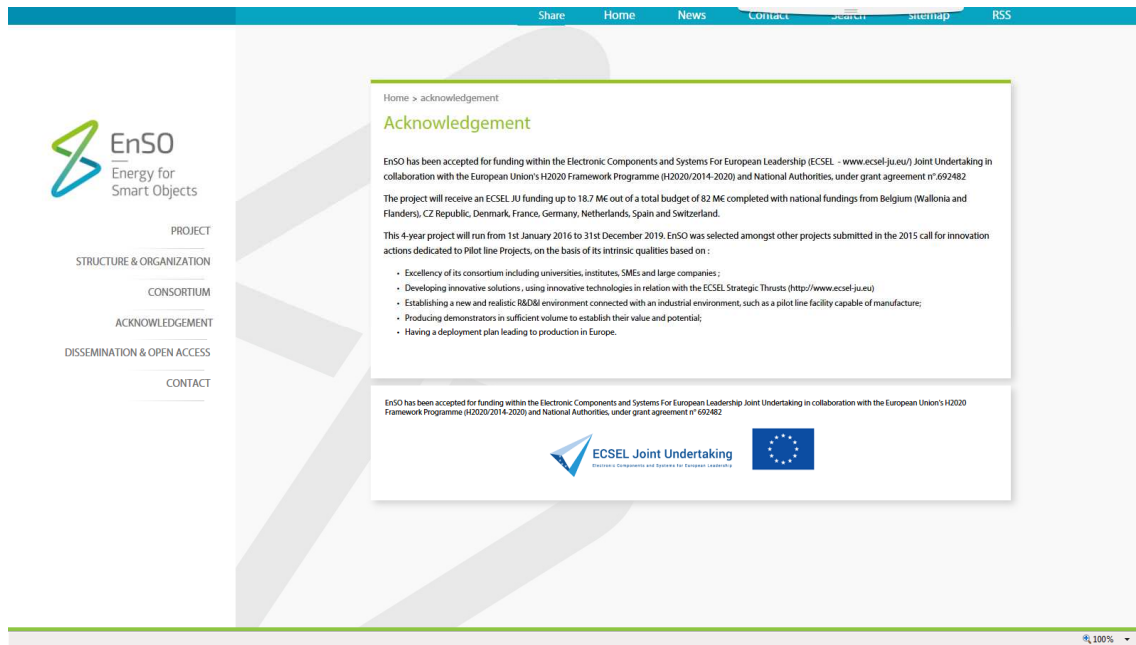


Figure 6 : Acknowledgement page

3.3.5 Dissemination & open-access

Within that page, the consortium intends to provide direct access to dissemination activities led by EnSO partner, starting with 1-page presentation of EnSO and EnSO poster prepared with the support of ECSEL JU services.



Figure 7 : Dissemination & open access page

A reminder to open-access rules is also indicated.



3.3.6 Contact

Finally, the project main contacts are given, namely coordinator, dissemination managers and exploitation manager.

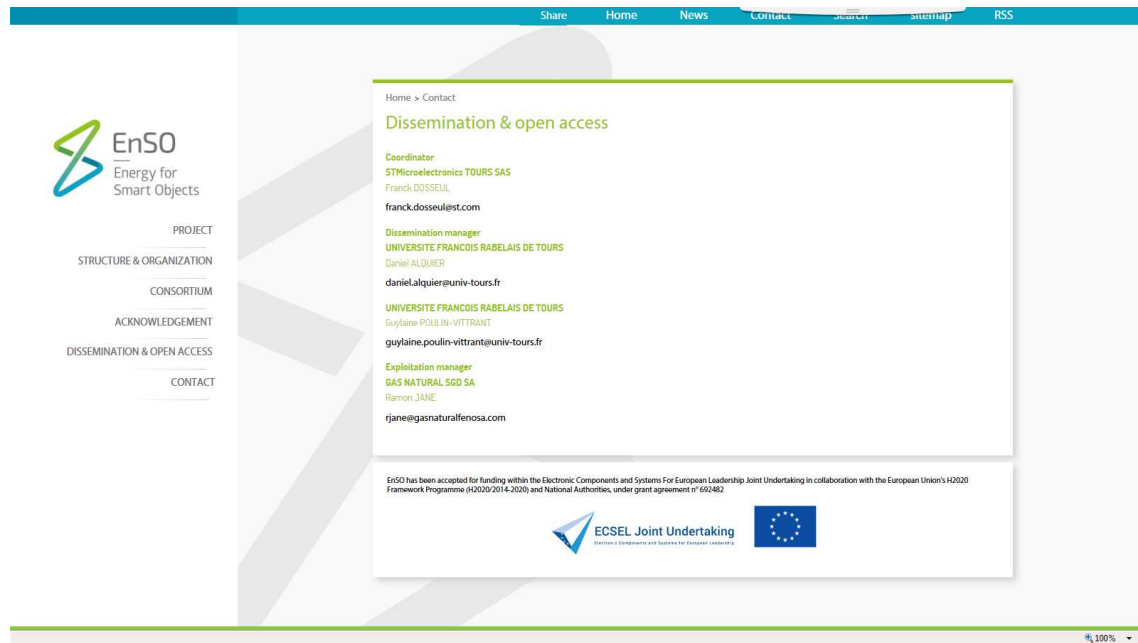


Figure 8 : Contacts page

3.4 Key performance indicators

Selected KPI (as detailed in the deliverable D7.2 - dissemination and communication master plan) are:

Dissemination activities	KPI
Project website	<ul style="list-style-type: none"> - N° of unique visitors - N° of pages viewed - Average Session Duration



4 Perspectives

The consortium expects to improve information offer to the public, according to the various identified targets, especially providing:

- Key applications development, to support exploitation.
- Position offers for PhDs and post-doc fellowships.

A V1 version will be released by the end of semester 1-2017.

